

Course Structure: Advanced Diploma

Advanced Diploma in Tourism Management: Duration 1 Year

The Advanced Diploma in Tourism Management aims to provide an understanding of the managerial, decision making and leadership aspects of the international tourism industry.

In addition it is also designed to develop the independent research skills which will be required when working as a senior manager in the industry. The scheme has been devised on the basis that students will attend a course of study of not less than 450 contact hours. Private study will be required over and above this figure. Five of the six modules are assessed by an assignment and a three hour examination. The sixth module is assessed through a 5000 word Management Research Report. All assessments are marked by CTH

Term One

Tour Operations
Management Accounting.

Term Two

Strategic Management
Sustainable Tourism and Destination Management

Term Three

Human Resource
Management Research Report